

Up✓valuations

Facilitating fair negotiations

2021

An online platform that simplifies the process of calculating and understanding the **value of startups** to facilitate **negotiations** and make them fairer

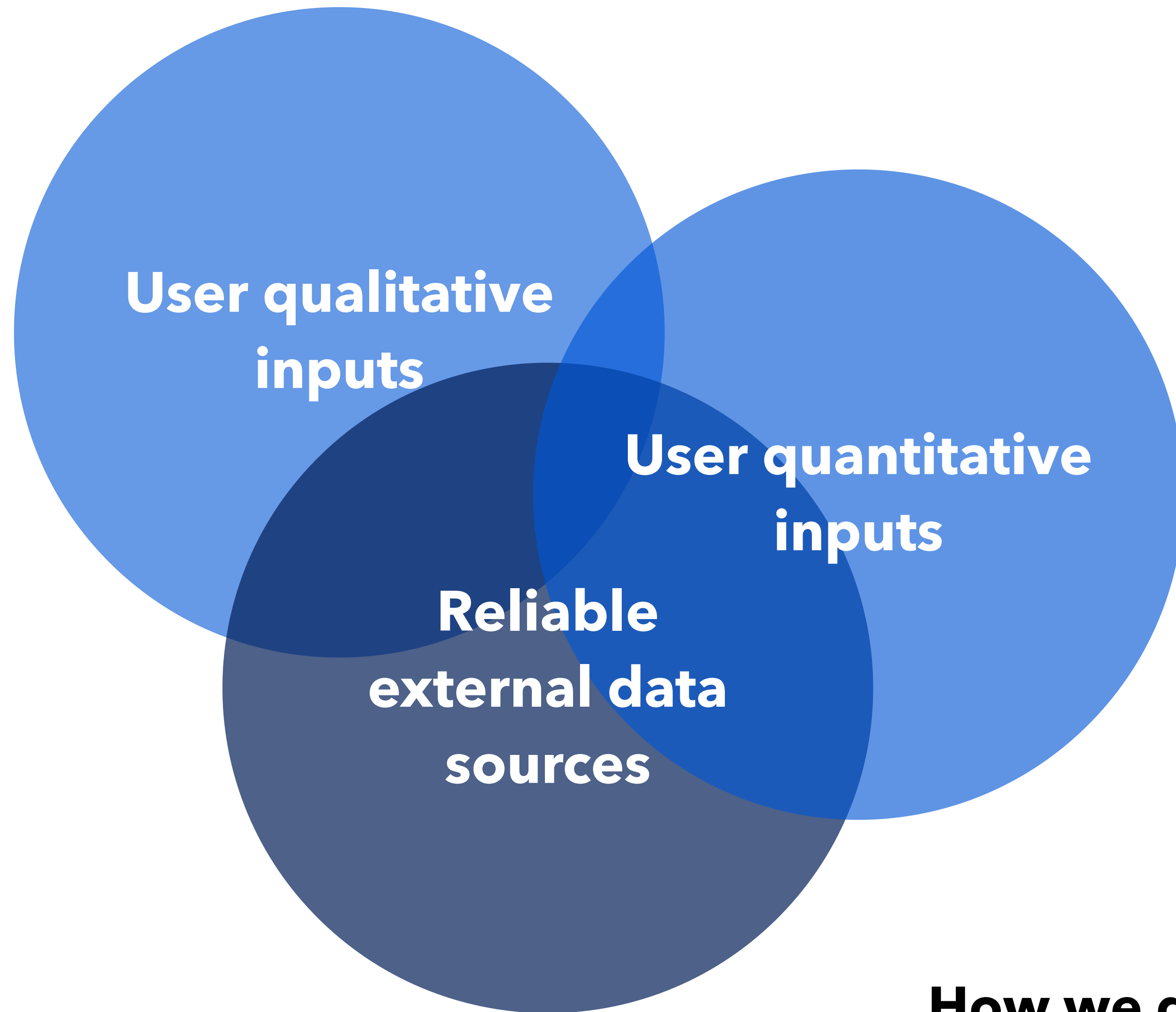
What is UpValuations? ✓

Create the basis for a **fair negotiation** that allows both parties to reach an agreement in order to ensure the **success** of the project

Our mission ✓

An intuitive and powerful tool designed for **entrepreneurs**, which supports **investors & corporates** in analysing startups and helps **incubators & accelerators** to offer a differential service

For whom is UpValuations suitable? ✓



A detailed and transparent **valuation report** based on a combination of **5 valuation methods** that are compliant with the IPEV (International Private Equity and Venture Capital Valuation) guidelines to **facilitate negotiations** and, if necessary, **update the report** during the course of the negotiations.

How we do it? ✓

UpValuations services do not include any analysis of financial information and/or accounting records or an audit or any other kind of review to confirm the accuracy or completeness of these inputs and information. The resulting valuation and report are of the user's sole responsibility.

Idea stage

Startup stage

Early stage

Growth stage

Scorecard method

Money multiple method

Venture capital method

DCF long-term growth

DCF exit multiple

Qualitative



Quantitative

Suitable to all development phases ✓

143
countries

92
industries

∞
valuations

In numbers ✓

Free

- 5 valuations in 1
- Share valuation link
- ~~Valuation report~~
- ~~Unlimited valuations~~
- ~~Unlimited companies~~
- ~~Premium features~~
- ~~Valuation database~~

Free account

Plus

- 5 valuations in 1
- Share valuation link
- Valuation report
- Unlimited valuations
- ~~Unlimited companies~~
- Premium features
- Valuation database

€149 / 3 months*
plus VAT

Pro

- 5 valuations in 1
- Share valuation link
- Valuation report
- Unlimited valuations
- Unlimited companies
- Premium features
- Valuation database

Ask for a
customised price

* Contract can be extended for periods of 3 months.

Pricing ✓

Thank
you

Contact: hello@upvaluations.com

Try it yourself at www.upvaluations.com

We look forward to helping you ✓